

## Level 7 Diploma in Strategic Management and Leadership Practice

Location	Online
Course Type	University level
Department	Business & Law
Start Date	Friday 1st August 2025
Duration	Part-time, 1 Year
Time	00:00:00 - 00:00:00
Fee	£ 2485.00
Course Code	XAP-XD7X-1100

### Course Overview

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Students can join the course at any time throughout the year, as it operates on a flexible roll-on, roll-off basis. On average, it takes around 8 months to complete.

CMI is the UK's only chartered professional body for management and leadership, and the only organisation able to award Chartered Manager status. Equivalent to a Master's Degree, the online CMI Level 7 Strategic Management and Leadership course, is designed for Managers who are already operating at the strategic level and is designed to improve your ability to implement fundamental management and leadership models within your organisation's strategic framework. Their work activities are strategic, and they are responsible for the control of activities and work output of other managers. Those who have the opportunity and the ability to demonstrate recognisable leadership and management skills, for example improving performance within the organisation, providing leadership, facilitating innovation, developing strategic business plans, managing risk, are involved in workforce planning and project management.

With over 30 years of management and training experience, our dedicated tutors are well equipped to support our management students through their leading and development pathways.

Our online delivery model gives learners flexibility to learning journey. Students will be required to attend online workshops, where they can provide examples of they have incorporated their learning in practice.

Learners Access

ManagementDirect:

Leader videos; experts talking about overcoming real-life management challenges

Content designed to meet different learning styles

Search results organised into bite-size learning

Best practice resources; checklists, document templates and much more; designed for all levels of managers and leaders

Continued Professional Development recording

E-portfolio - OneFile:

Track and monitor progress

Collate evidence and assignments

Access additional resources

Messaging service to tutor

## Course Requirements

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Aged 19 or over a minimum of 2 years or more work experience in a management role.

All applicants will be requested to complete an initial assessment to verify current working level.

Interview with course tutor prior to enrolment.

GCSE 4-9 or Functional skills Level 2 in Maths and English.

Applicants will be invited to an information session to learn more about the course and eligibility criteria.

## What You Will Learn

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This course will improve your leadership and strategic management skills and develop your ability to apply them at a strategic level within your organisation.

**Strategic Leadership** - The aim of this unit is to equip leaders with an in-depth understanding of strategic leadership within an organisational context. Leaders will explore the complexities of the role and the theoretical perspectives, approaches, behaviours and skills which can enhance their professional practice. The unit focuses on the leader's ability to respond creatively to complex organisational challenges and understand how to set and deliver sustainable strategic goals.

**Leading and Developing People to Optimise Performance** - The aim of this unit is for leaders to develop an in-depth understanding of how to effectively lead and develop people. They will explore the influence and impact of leadership theories, culture, wellbeing, development and design, policy and strategy that can be used creatively within the leadership role. Ultimately, leaders will have the opportunity to propose a leadership and development strategy. The aim of which values people whilst optimising an organisation's performance.

**Developing Organisational Strategy** - The aim of this unit is to enable leaders to know how to develop and influence an organisation's strategic direction through the development of a meaningful strategy. To support this outcome, leaders will critique the factors which drive the development of organisational strategy and appraise approaches to successfully develop strategy. The unit culminates in leaders developing an organisational strategy to achieve a business goal. To complement this activity, leaders will propose an approach to implement and monitor the strategy developed to ensure its sustained success.

**Personal and Professional Development for Strategic Leaders** - The aim of this unit is to support leaders to understand approaches to personal and professional development. Leaders will critically reflect on the interrelationship between the skillset and mindset to develop as a strategic leader. Vitally leaders will reflect on their own personal, interpersonal and professional competencies and behaviours to lead strategically. The opportunity for leaders to reflect on their own performance will equip them to develop a meaningful personal and professional development plan.

You will be able to:

Apply the tools, models and theories directly to real-life work-based problems and see the benefits in your organisation

Demonstrate to current and prospective employers your capabilities, ambition and commitment to professional development

Significantly improve your career prospects and earning power

Use this course to progress onto higher levels of study, including MBAs with universities in the UK

## Assessment

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Assignment based qualification. All 4 units consist of individual assignments requiring a 4000-4500 word count.

## Progression

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Further courses:

Level 7 Award in Strategic approaches to Mental Health and Wellbeing

Level 7 Award in Strategic approaches to Equality, Diversity and Inclusion

Level 7 Award in Strategic Coaching and Mentoring

## Career Options

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This qualification can lead you to becoming a director within a company, or even a CEO

## Mandatory Units

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Students must complete, 37 credits to achieve this qualification.

1. Strategic Leadership (11 credits)
2. Leading and Developing People to Optimise Performance (10 credits)
3. Developing Organisational Strategy (9 credits)
4. Personal and Professional Development for Strategic Leaders (9 credits)

## Contact Details

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For further information please email [HEenquiries@tcg.ac.uk](mailto:HEenquiries@tcg.ac.uk)

## Disclaimer

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Although every care has been taken to ensure that the information contained within this document is accurate, there may be changes to this programme and provision. We will endeavour to keep prospective and current students updated where appropriate and when the information becomes available.