

## Level 3 Extended Diploma in Travel & Tourism

Location	Altrincham Campus
Course Type	College 16-18
Department	Tourism & Aviation
Start Date	Monday 2nd September 2024
Course Code	AFP-TT3D-1300

### Course Overview

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This programme is the equivalent of three A-Levels, but without the added pressure of external exams. This is an exciting alternative to a traditional Level 3 programme, providing opportunities for employment in Travel & Tourism, or progression into higher education. It is also ideal for those that may wish to work within the travel and tourism industry who need specific vocational knowledge at this level for employment. Overseas and day visits linked to the curriculum each year. Past destinations have included Spain, Mallorca, Fuerteventura, Portugal and France. We also have extensive day visits including Blackpool Pleasure Beach, Chester Zoo and the Lake District. Destinations will vary each year.

Students will also undertake a 2 week industry placement. Previous placements have been at; Premier Inn, Manchester Museum, Holiday Inn Express, Manchester Airport, Travel Agents, Chill Factor and Eurocamp.

This course is also available as a one year option, equivalent to one or one & a half A-Levels. Please ask for details of alternative certificates available.

### Course Requirements

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4 GCSE's at Grade 4 or above (including maths and/or English Language).

### What You Will Learn

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During this advanced course, you will develop your awareness of the latest travel trends, both nationally and internationally, gain valuable work experience within the industry, understand the importance of marketing and responsible tourism, and discover what it takes to become a successful holiday representative.

## Assessment

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Students will be assessed using course work and role plays. The overall grade for the qualification is awarded to learners who successfully complete units.

## Progression

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On successful completion of the course it may be possible for students to apply directly for aviation employment, use the course towards further education here at Trafford College, progress to Higher Education at University or a Higher Apprenticeship.

## Career Options

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Once you have completed this course, you will be ready to launch your career in one of the most exciting and fastest-growing industries. You may choose to work within a holiday resort, events management, an airport and much more

## Mandatory Units

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Students will study a range of topics such as:

- Investigating the Travel and Tourism Sector
- The Business of Travel and Tourism
- The UK as a Destination
- Customer Service in Travel and Tourism
- Marketing Travel and Tourism Products and Services
- Preparing for Employment in Travel and Tourism
- European Destinations
- Long-haul Travel Destinations
- Retail Travel Operations
- Responsible Tourism
- Tour Operations
- Working as a Holiday Representative
- Passenger Transport for Travel and Tourism
- UK Visitor Attractions
- Entertainment for Holidaymakers
- Residential Study Visit in Travel and Tourism

## Contact Details

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For further information please contact T: 0161 886 7070 or E: [info@trafford.ac.uk](mailto:info@trafford.ac.uk)

## Disclaimer

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Although every care has been taken to ensure that the information contained within this document is accurate, there may be changes to this programme and provision. We will endeavour to keep prospective and current students updated where appropriate and when the information becomes available.