

Introduction to Floristry

Location	Altrincham Campus
Course Type	Adult
Department	Horticulture
Start Date	Thursday 19th September 2024
Duration	Part-time, 7 Weeks
Time	18:30 - 20:30
Fee	£ 30.00 You may be eligible for support with your tuition fees - please visit the college website - funding and finance page for further information
Course Code	APQ-AR9Z-1400

Course Overview

This introductory course is perfectly suited for individuals who are new to floristry, as well as those who possess a basic understanding of the craft and wish to further develop their skills. Throughout the course, each session will offer participants a hands-on opportunity to learn and practice fundamental floristry techniques. You will gain the confidence and ability to create a diverse selection of floral designs, utilising a variety of flowers and containers. By the end of the course, you will have a solid foundation in floristry, enabling you to create beautiful arrangements for personal enjoyment or as a stepping stone to more advanced floral design work.

Course Requirements

No prior knowledge is required. You just need to be interested in wanting to learn more about this wonderful subject.

What You Will Learn

Each week, your tutor will guide you through the design process step by step, ensuring you have a clear understanding of each stage. This hands-on approach allows you to create your own arrangement during the session, which you can then take home to enjoy. Additionally, you will receive detailed instructions on what materials and tools to bring to each session, ensuring you are fully prepared to participate and make the most of the learning experience.

Assessment

There will be no formal assessment.

Progression

You may wish to progress onto an intermediate floristry course.

Career Options

Completing an Introduction to Floristry short course can open up a variety of career opportunities, depending on your interests and the skills you've acquired. Here are some potential career paths:

Floral Designer/Florist

Event Florist

Freelance Florist

Retail Florist

Floral Stylist

Flower Grower/Nursery Worker

Floral Educator

Wedding Florist

Corporate Florist

Online Floral Business

Floral Product Designer

Mandatory Units

There are no mandatory units.

Contact Details

For further information please contact T: 0161 886 7070 or E: info@trafford.ac.uk

Disclaimer

Although every care has been taken to ensure that the information contained within this document is accurate, there may be changes to this programme and provision. We will endeavour to keep prospective and current students updated where appropriate and when the information becomes available.