



Level 2 Diploma in Creative Media

Location	Cheadle College
Course Type	College 16-18
Department	Creative Digital Media
Start Date	Monday 2nd September 2024
Course Code	CFP-EP2D-1200

Course Overview

The media industry is in an age of rapid growth with global communication networks bringing the digital age to every home.

This is a one year course which will provide you with all of the requisite skills enabling you to progress and thrive on a level 3 programme of study. Although the course is practical, developing skills such as team-building, communication and presentation, there are substantial written elements that have to be covered in each unit.

Multi-skilling is encouraged as it plays such an important role in the new media industry. The course is both rewarding and challenging and is designed to assist students in coping with the ever-changing world of media and communication.

Course Requirements

4 GCSE's at Grade 3 or above (including maths and/or English Language).

What You Will Learn

Digital media is a massively expanding sector especially locally in Manchester with the arrival of organisations such as the BBC and ITV at Media City in Salford Quays.

Students who choose to study with us will develop high level skills in industry standard software, take visits and trips to globally recognised institutions such as the BBC and utilise our existing links with TV, Film and Radio studios across the North West.

Within the course there are opportunities to work for local clients and entrepreneurs on real world live projects, gaining extensive knowledge of the sector as you study.

Assessment

Coursework is internally assessed. We assess in a variety of ways including film and video evidence, slideshow annotations, portfolio building, Q&As, presentations and film and audio final outcomes. There are no exams.

Progression

Many of our students progress on to the Level 3 Creative Media course with a MERIT grade or above. Creative Media will fully prepare you for a specialist career path within the digital media industries.

Career Options

Once advancing onto a Level 3 subject many of our students follow their studies into Higher Education, studying Media, Marketing or Business at University. There is also the opportunity to seek out further work experience and training in the form of an apprenticeship or go directly into employment working within TV, Film, Radio and a host of Multi-media sectors.

Mandatory Units

The course consists of a range of units such as:

Introducing Media Products and Audiences

Graphic Design for Media Products

Comics and Graphic Novels

Film and TV Media Products

Animation Production

Print based advertising media

Contact Details

For further information please contact T: 0161 886 7070 or E: info@trafford.ac.uk

Disclaimer

Although every care has been taken to ensure that the information contained within this document is accurate, there may be changes to this programme and provision. We will endeavour to keep prospective and current students updated where appropriate and when the information becomes available.