



Level 3 Extended Diploma in Creative Media

Location	Marple College
Course Type	College 16-18
Department	Creative Digital Media
Start Date	Monday 2nd September 2024
Course Code	MFP-CM3D-1200

Course Overview

This is a broad-based two year course with an integrated creative and technical study of media production which looks at core aspects of the media industry. Although the course is mainly practical by developing skills such as team building, assignments, communication, presentations, software skills and creative product production there are written elements that must be covered in each unit.

The qualification is internally assessed and then moderated by a visiting moderator. The course is both rewarding and challenging and is designed to assist students in coping with the ever changing world of media and communication. Learners gain knowledge and understanding of creative digital media production and develop an understanding of how to use software used within the industry.

Course Requirements

General entry requirements for our Advanced Vocational Qualifications include 5 GCSEs grade 4 or above, including English and/or Maths. For Creative Media we are looking for applicants with a 4 in Art & Design or a creative subject.

What You Will Learn

Learners investigate one sector within the media industry, looking at the influences of technology and audiences and how media products are affected by these factors. You will undertake a Work Placement during the course with a Creative and Digital bias. Included on your timetable will be a Tutorial Session and a Support Session. There is ample opportunity to work outside timetabled sessions in the Learning Resource Centre or in the Creative Media Suites.

Unique Features of the course include: Internally assessed units, Mainly practical sessions, Develop comprehensive software skills, Develop cognitive and problem-solving skills, Independent learning, Creative development skills, Preparation for further education and employment in the creative media industries, Working to Client briefs and scenarios

Assessment

You will be given a variety of creative production assignments which will be compiled to form a portfolio of evidence. 5 criteria are used during assessment; informing ideas, problem solving, technical skills, professional practice and communication. Students will be graded at a Pass, Merit or Distinction. Learning will be assessed using a range of styles to aid you in developing a wide range of transferable skills.(check this is alright)

Progression

This course prepares students for both Higher Education and Employment, through a challenging programme of lectures, workshops and design briefs.

Career Options

Employment in the media sector, in roles including: UI Designer, Digital Graphic Designer, 3D Modeller, Game Designer.

Mandatory Units

There will be a wide range of units covered during the two years. These units involve the production of film trailers, TV adverts, audio books, music videos, SFX prosthetics, green screen VFX, magazines, comics and graphic novels in addition to pre-production documents e.g. storyboards and scripts. We will also look at working in the Creative Media Industries and how to plan and prepare for a media exhibition or event

Contact Details

For further information please contact T: 0161 886 7070 or E: info@trafford.ac.uk

Disclaimer

Although every care has been taken to ensure that the information contained within this document is accurate, there may be changes to this programme and provision. We will endeavour to keep prospective and current students updated where appropriate and when the information becomes available.