

## General Enquiries

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MARPLE  
SIXTH FORM  
COLLEGE

## A Level in Media Studies

|             |                           |
|-------------|---------------------------|
| Location    | Marple College            |
| Course Type | College 16-18             |
| Department  | A Levels                  |
| Start Date  | Monday 1st September 2025 |
| Course Code | MFQ-ML3L-1108             |

## Course Overview

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We spend huge parts of our life consuming Media. It surrounds us all the time and we use it for all kinds of different and varied reasons. Media Studies teaches you to develop critical perspectives on what you watch, read, listen to, or play every day. It encourages you to reflect on why texts appeal and what purpose they serve in our daily lives. During the course you will analyse a wide variety of different texts, considering key concepts like genre and narrative. You will consider audience theory whether audiences are passive or active and the implications that this creates. You will also spend time producing Media and gaining practical skills in the use of a variety of Media software packages.

## Course Requirements

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PLEASE NOTE - YOU MUST APPLY FOR 3 A LEVELS

Standard A Level entry requirements: 5 x GCSE grade 5's or above (must include Maths and English Language). However, certain subjects may have additional entry criteria, which can be found below:

Additional Entry Requirements:

A Level Art will require grade 5 in GCSE Art or a portfolio.

## What You Will Learn

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The course offers very varied subject matter and crosses all areas of the Media. It offers the chance to develop software skills in packages used by industry professionals, developing promotion and audience-targeting skills that are key to all businesses. Students have the freedom to choose their coursework focus: music industry, advertising, television, etc. The course offers options in print media, moving image production and multimedia. There is a wide variety of software available for use: Adobe Photoshop, Premiere Pro, Illustrator; Microsoft Office; iMovie, etc. Key skills for university and employment are developed, such as independent research and academic essay writing. Media Studies enables learners to develop an understanding of a wide range of media texts and industries.

## Assessment

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Component 1 - exam (35% of total assessment) Component 2 - exam (35% of total assessment) Component 3 - coursework (30% of total assessment)

## Progression

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You could progress to a related higher education course such as media, teaching, humanities, social sciences or film studies. You could also progress to a range of varied apprenticeships, from opportunities within BBC TV or Channel 4, to Digital and Social Media.

## Career Options

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Marketing, journalism, media researcher, digital marketer, advertisement

## Mandatory Units

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Component 1: Media Products, Industries and Audiences Component 2: Media Forms and Products in Depth Component 3: Cross-Media Production

## Contact Details

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For further information please contact T: 0161 886 7070 or E: [info@trafford.ac.uk](mailto:info@trafford.ac.uk)

## Disclaimer

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Although every care has been taken to ensure that the information contained within this document is accurate, there may be changes to this programme and provision. We will endeavour to keep prospective and current students updated where appropriate and when the information becomes available.