

## General Enquiries

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MARPLE  
SIXTH FORM  
COLLEGE

## A Level in Business

Location	Marple College
Course Type	College 16-18
Department	A Levels
Start Date	Monday 2nd September 2024
Course Code	MFQ-ML3L-1116

## Course Overview

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Business is an exciting and topical course which students can relate to. You will study topics such as marketing, finance, human resources and operations management and analyse how they influence the way in which a business performs. The course also looks at the impact that external factors have on business activity such as interest rates, environmental issues and globalisation.

## Course Requirements

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PLEASE NOTE - YOU MUST APPLY FOR 3 A LEVELS

Standard A Level entry requirements: 5 x GCSE grade 5's or above (must include Maths and English Language).

## What You Will Learn

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Business will provide you with a profound understanding of current affairs and how business activity shapes the world we live in. You will develop an array of skills such as analysing data and critical thinking on the Business A Level course, which will be invaluable in later life whether you work in a business or decide to run a business of your own. Unique features of this course include: interactive lessons, topical activities, debates, discussions and international trips such as New York / San Francisco.

## Assessment

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Assessment: 100% examination at the end of Year 13 (second year). There are 3 papers each is 2 hours long, worth 33.3% of your final grade. Paper 1: Section A has 15 multiple choice questions worth 15 marks. Section B has short answer questions worth 35 marks. Sections C and D have two essay questions worth 25 marks each. Paper 2: Three data response compulsory questions worth approximately 33 marks each and made up of three or four part questions. Paper 3: One compulsory case study followed by approximately six questions.

## Progression

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You will develop advanced skills of application, analysis and evaluation. These skills are transferable and will help you build a solid foundation for higher study. Experience of studying business and management should contribute positively to your future employment and promotional prospects. Careers could include: Business Adviser, Chartered Management Accountant, Civil Servant, Economist, Environmental Consultant, Financial Manager, Financial Risk Analyst, Health Service Manager, Hotel Manager, Internal Auditor, IT Consultant, Management Consultant, Office Manager, Operational Researcher, Product Manager, Project Manager and Public Affairs Consultant

## Career Options

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Business adviser, Chartered management accountant, Civil Servant, Economist, Environmental consultant, Ergonomist, Financial manager, Financial risk analyst, Health service manager, Hotel manager, Internal auditor, IT consultant, Management consultant, Office manager, Operational researcher, Product manager, Project manager, Public affairs consultant

## Mandatory Units

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A Level topics include: 1 What is business 2 Managers, leadership and decision making 3 Marketing management 4 Operational management 5 Financial management 6 Human resource management 7 Analysing the strategic position of a business 8 Choosing strategic direction 9 Strategic methods: how to pursue strategies 10 Managing strategic change

## Contact Details

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For further information please contact T: 0161 886 7070 or E: [info@trafford.ac.uk](mailto:info@trafford.ac.uk)

## Disclaimer

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Although every care has been taken to ensure that the information contained within this document is accurate, there may be changes to this programme and provision. We will endeavour to keep prospective and current students updated where appropriate and when the information becomes available.