

## General Enquiries

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## Level 3 Diploma in Creative Media

Location	Stockport College
Course Type	College 16-18
Department	Creative Digital Media
Start Date	Monday 2nd September 2024
Course Code	SFP-CM3D-1100

## Course Overview

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This course is designed for those interested in a career in the Digital Creative Industry. The course has been designed around holistic, explorative and integrated creative teaching approaches that are contributory to deep learning and professional skills development.

The course is structured to provide a fundamental grounding in core media theory and skills, as the student progresses they are taught to build on this grounding and to fully utilise the many exciting technological developments at the disposal of the contemporary media practitioner.

On the Digital Content Creation course you will get the opportunity to challenge yourself and become a future digital creative.

## Course Requirements

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4 GCSE's at Grade 4 or above (including maths and/or English Language).

## What You Will Learn

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You will acquire knowledge of industry, employment roles and higher education pathways and develop adept practical, reflective and critical skills which will enable you to prepare and develop proposals in response to an industry relevant brief and carry it out from concept to resolution.

## Assessment

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The course is internally assessed and project based with a strong multidisciplinary focus to encourage integration of all the relevant digital skills that learners want to develop.

## Progression

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This course prepares students for both Higher Education and Employment, through a challenging programme of lectures, workshops and design briefs.

## Career Options

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There are a number of creative careers to consider when studying with us, these include: Digital marketer, Location manager, Media buyer, Media planner, Public relations officer, Runner for broadcasting/film/video, Social media manager, Television/film/video producer, Television production coordinator, Advertising account, Arts administrator, Event manager, Film director, Marketing executive, Photographer, UX designer.

## Mandatory Units

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Learners are expected to embrace a full range of digital disciplines in their first year, before the opportunity to specialise their skill development in the second year of the course.

Modules Include:

Animation  
3D  
Concept Art  
Lens  
Sound  
Media Theory  
Research

## Contact Details

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For further information please contact T: 0161 886 7070 or E: [info@trafford.ac.uk](mailto:info@trafford.ac.uk)

## Disclaimer

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Although every care has been taken to ensure that the information contained within this document is accurate, there may be changes to this programme and provision. We will endeavour to keep prospective and current students updated where appropriate and when the information becomes available.