

General Enquiries

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T Level Media, Broadcast and Production - Content Creation

Location	Stockport College
Course Type	College 16-18
Department	Creative Digital Media
Start Date	Monday 1st September 2025
Course Code	SFP-CM3T-1200

Course Overview

According to the Department for Digital, Culture, Media & Sport (DCMS) the UK's creative industries sector added £109 billion to the economy in 2021 and accounted for 2.29 million industry jobs that year. The workplace could be a broadcast or operations centre as part of TV/radio studio operations, on a film or television set, at client premises or a location shoot, working on site in live events venues, or home or office based as part of a content creation agency.

People within this sector typically work for a production company, broadcaster or media services supplier, or a broadcast equipment supplier/manufacturer, content creation agency or live events production company. Employers vary within the profession; from small media, lighting and stage firms to large/national TV and Film firms. All careers in media, broadcast and production require good communication skills, time management, attention to detail, and an ability to collaborate with others to meet client needs.

Course Requirements

5 GCSE's at grade 4 or above including maths and English Language.

What You Will Learn

Content Creation and Production

Interpret and assess internal and external client requirements for varied events/productions

Work in a team to plan an event/production in response to client requirements using relevant industry techniques

Assist with the implementation of the different stages of an event/production in accordance with the requirements

Select, utilise and maintain the appropriate industry equipment and/or technology

Evaluate the extent to which the event/production met the requirements

During your two-year course, you will learn the core knowledge that underpins the sector, and you will also develop occupationally specific skills that will allow you to enter skilled employment within a specific occupation.

Assessment

The core component will be assessed by two exams and an employer set project. Your choice of occupational specialism will allow you to develop the relevant skills in preparation for your career in the media, broadcast and production sector. The

occupational specialism is assessed by a project that is created in conjunction with employers.

Progression

Achieving this Technical Qualification will provide several progression options. These could include Skilled employment or Higher Education Degree related programmes:

BA Communications, Media and Marketing

BA Media Studies

BA Media and Communications

BA Media Production

BA Film and TV production

Like many degree programmes, there are a spectrum of entry requirements for media, broadcast and production; so be prepared to show a portfolio or speak about your experience. When it comes to soft skills, you'll want to show curiosity, a natural flair with technology, creativity, consistency, patience, and drive.

Career Options

Achieving this Technical Qualification will provide several progression options.

These could include:

Skilled employment in:

Control, servicing, repair and storage of complex technical equipment.

Operating broadcast systems in TV/radio studio, outside broadcast operation and outdoor transmissions.

Audio production assistant, broadcast assistant, production management assistant, programme assistant, runner and TV production assistant.

Junior content assistant, social media assistant/co-ordinator, and junior media executive.

Mandatory Units

Occupational specialism - Content Creation and Production

The core component provides a broad understanding of the creative industry and covers the following topics:

- The creative economy
- The individual in the creative industries
- Cultural context and vocabulary
- Audience
- Legislation/regulations
- Professionalism and ethics
- Equality, diversity and inclusion
- Research skills
- Project methodology and administration
- Continued professional development.

Content Creation and Production

- Content development for different platforms
- Production of content for different platforms
- Creating and delivering content
- Evaluation of plan and content

Contact Details

For further information please contact T: 0161 886 7070 or E: info@trafford.ac.uk

Disclaimer

Although every care has been taken to ensure that the information contained within this document is accurate, there may be changes to this programme and provision. We will endeavour to keep prospective and current students updated where appropriate and when the information becomes available.